



SEASON PROGRAM ADVERTISING CONTRACT

Program Book Representative– adsales@desertsymphony.org (760) 773-5988

Business Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Fax: () _____ Email: _____

Your Ad will appear in Seven (7) "Encore Season" Programs as follows: November 18, 2010; December 17, 2010; January 13, 2011; February 9, 2011; March 16, 2011; April 7, 2011; Saturday, May 7, 2011.

Ad Position	Image Size	Layout	Pricing*
Premium Position - Full Page	7.5" x 10h"	Inside Front/Inside Back	\$3,500
Full Page	7.5 x 10h"	Vertical Only	\$2,850
Half Page (Horizontal)	7.5" x 4.87h"	Horizontal	\$1,750
Quarter Page	3.58" x 4.78h"	Vertical/Horizontal	\$ 850
Business Card	3.5" x 2h"	Horizontal	\$ 475

*Includes Full Color at no extra charge.

CONTRACT AGREEMENT

*A Deposit of 50% of total charge is due within 30 days of signature of contract. The balance is due 30 days after deposit. Please make checks payable to The Desert Symphony. We also accept Visa, Master Card, Discover and American Express. Our non-profit organization Tax ID#95-3871126. This is a binding agreement; no refunds will be issued after the contract is signed. As an added bonus the Symphony will link your website on ours, giving extra promotional exposure.

MATERIALS INFORMATION:

All artwork (not business card scans) must be provided as an EPS, TIFF, PDF (Preferred) and High Quality JPG file either by e-mail or disk. **All ads must be print ready The Desert Symphony cannot provide design services.** Please e-mail your completed ad to Shane@desertsymphony.org. The Symphony has the right to reject any ad it considers unacceptable.

Ad Size: _____ \$ _____ Deposit: \$ _____ Balance \$ _____

Authorization: _____ Date: _____

Credit Card #: _____ Expiration Date: _____

Authorized Signature: _____

***Materials Due by September 15, 2010.**

Representative for The Desert Symphony

Date